



# STRATEGIC PLAN 2016 — 2018 | 2018 DASHBOARD

ARIZONA GRANTMAKERS FORUM

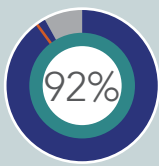
**1** Evaluate, enhance and communicate the value we offer to retain current members and attract potential members

**2** Achieve membership growth to reflect Arizona's diverse funding community

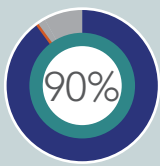
**3** Expand AGF's ability to influence key issues impacting Arizona

## Member Retention

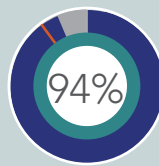
GOAL: 90%



2016



2017

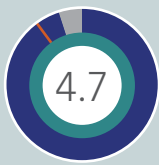


2018

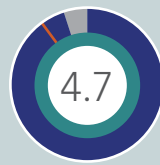
Average regional association retention rate: 90% based on a 2017 United Philanthropy Forum report

## Program Evaluations

GOAL: 4.5 out of 5



2016



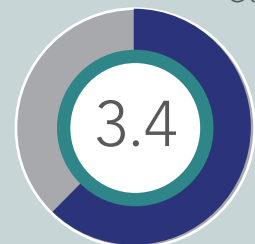
2017



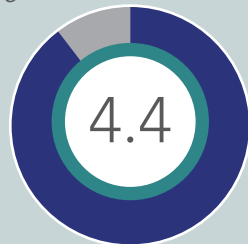
2018

## Member Understanding

Out of 5



Pre-Program



Post-Program

## Net New Members

2016 GOAL: 15

2017 GOAL: 6

2018 GOAL: 3



Gross: 9

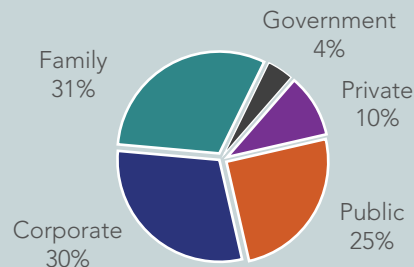


Gross: 9

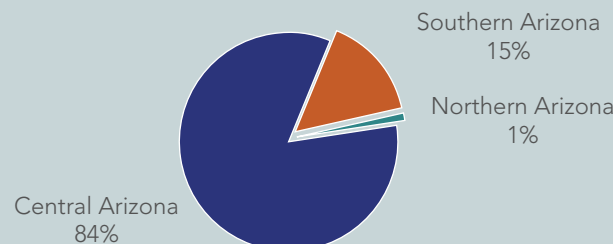


Gross: 8

## Member Type



## Member Geography



## Highlights

- Secured \$1 million Community Partnership Grant from the Satterberg Foundation for 2019-2021 to host Enduring Nonprofits Funder Collaborative, Arizona Social Equity Fund and build AGF's capacity to serve as Arizona philanthropy's voice 
- AGF-led Arizona Early Childhood Funders Collaborative engaged IWS to develop and launch multimedia communications project to educate candidates, policymakers and the business community about the value of investing in early childhood education; collaborative launched Born to Learn AZ in October 2018 
- Published seven PolicyMatters issues since January
- Held July 9 Census 2020 meeting in Phoenix and scheduled Nov. 15 Census 2020 meeting in Tucson
- AGF signed on United Philanthropy Forum's letter to U.S. Department of Commerce urging withdrawal of the citizenship question from the 2020 census 
- Hosted 2018 Arizona Philanthropy Day at the Capitol, co-hosted by Sen. Martin Quezada and Rep. Heather Carter on March 5; 10 AGF members and four legislators attended